

Dear Community Supporter:

Upper Limits Rock Climbing Gym is excited to introduce Team ULI, our **Nationally Ranked** youth climbing team! Team ULI is dedicated to providing a challenging and fun learning environment for kids to improve their climbing skills while still having fun. We will have a team at each of our locations; Downtown, Maryland Heights, and Chesterfield. Team members are able to develop friendships while participating in an activity that challenges them mentally as well as physically.

We would like to invite your organization to sponsor our team. Kids ranging in age from 7 to 18 will compete on the Team this year, and the season is divided up into two, six month sessions running year round. The team consists of about 75 kids and they meet at the gym to practice two hours a day, two-three days a week to prepare them for climbing competitions throughout the Midwest. Each competition generally costs between twenty and thirty-five dollars per person in addition to travel and lodging expenses. As a sponsor, your business will be helping to offset the cost of team events/travel expenses. Upper Limits also offers scholarships and grants for kids who need financial support. Sponsorship options are as follows:

- **PLATINUM SPONSORS** (\$500 or more) all gold benefits with the addition of banners in all 3 Saint Louis Gyms
- **GOLD SPONSORS** (\$300 or more) Business logo listed on the Upper Limits' Website, www.upperlimits.com, and on Team ULI t-shirts worn to every practice. Banner space in the gym to promote your business (2'x 5' limit). Competitions will be held here as well, for out of state travelers to see your business. Two gift certificates for Rock Gym 101, an introductory rock climbing class. Complimentary Team ULI t-shirt!
- **SILVER SPONSOR** (\$200) Logo on Team ULI t-shirts and Website. One gift certificate for Rock Gym 101, an introductory rock climbing class. Complimentary Team ULI t-shirt!
- **BRONZE SPONSORS** (\$100) Logo on Team ULI Website. One gift certificate for Rock Gym 101, an introductory rock climbing class.

Our goal is to present your company in a positive manner to the participants who make our business possible and to establish a relationship that we can both continue to benefit from. We have on average over 100,000 customers per year that walk through our doors. Please confirm your support and mail or e-mail (emily@upperlimits.com) your logo by August 31, 2017, so that we can include your logo on our t-shirts and website. Payment must also be received by August 31, 2017. Should you have any questions, please feel free to contact me. Thank you for your consideration.

Sincerely,
Emily Hogan
General Manager

Team ULI

Sponsorship Agreement



Thank you for agreeing to sponsor the 2017/2018 Team ULI Rock Climbing Team. We truly appreciate your support. All donated funds will be put toward the team events/travel expenses and the scholarship/grant program. Our goal is to present your business in a positive manner to your consumers and product users. As an event sponsor, your logo has already been placed on promotional material for the team, including the team uniform. Again, thank you for your support of what is sure to be an exciting season!

Business name: _____

Contact Person: _____

Team Member You Are Supporting: _____

Phone: _____ Email: _____

Address: _____ City: _____ State: _____

Zip: _____ Sponsorship Level: _____

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- **GOLD SPONSORS** (\$300) Business logo listed on the Upper Limits' Web site, www.upperlimits.com, and on Team ULI t-shirts worn to every competition. Banner space in the team members home gym to promote your business (2'x 5' limit). Competitions will be held here as well, for out of state travelers to see your business. Two gift certificates for Rock Gym 101, an introductory rock climbing class. Complimentary Team ULI t-shirt!
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